

Diversity Initiatives Are Worth *less*



"Yes, I was asked that.
Thank you for writing this book.
I am sharing it with my children, who have children of their own.
Best wishes."

*Julian Bond
Chairman, NAACP*

Why You Talk So White? (Eliminate the Behaviors that Sabotage Your Success) offers anyone, **regardless of ethnicity**, pointed guidance to effective business and life skills. Born of the author's experience of being accused of "talking white", the book has **little to do with race**. It has **a lot to do with the choices you make** and the behaviors and attitudes you display, regardless of demographics, **to succeed on both personal and professional levels.**

Available from www.WhyYouTalkSoWhite.com.



"This is a page turner, a minor classic. **The world, especially the world of would-be, upwardly mobile professionals, needs this profound wisdom.** *Why You Talk So White* is a short delineation of basic elements of success in the 21st century world of business.

Authentic, comprehensive, easy to understand and to implement, this is a must-have guide to getting ahead and moving on up."

*Burt Dubin
President, Personal Achievement Institute*

"**What up, Sylvia!** Got your book! **God bless.**"

*Tom (Joyner)
BlackAmericaWeb.com and
"Morning Show"*

Sylvia Henderson – business woman, speaker, author, workshop facilitator – developed the **Success Language program** based on the book's lessons for organizations to **implement to support diversity – and success – initiatives**. Only through well-prepared people will organizations succeed.

* If you can't get into the game to begin with.

To be "a success" implies you are already on the road to achieve what you set out to accomplish. It implies you have defined what you want and are actively working to "get there".

But first, you've got to prepare yourself and your vehicle to get onto the road! You have to start your engine and merge into traffic; master the basics to be recognized as a skilled driver. Then you can compete in a diverse marketplace. **Those who set the rules must understand what you say and write, accept how you look and act, approve of your work ethics and personal presence, recognize your knowledge and skills, and respond to your attitudes and behaviors** before you can advance to more-challenging routes and higher-performing vehicles. (And before you can effect change or grow your business.) **Sylvia shows you how!**

© V-Twin Press. ISBN #1-932197-00-1. Soft cover. \$14.95 P.O. Box 588, Olney, MD 20830-0588. Internet orders at www.WhyYoutalkSoWhite. MC/Visa accepted.